



## Second International Design Award for Revo BLOK



**Lanark, 9th April 2009:** Revo Technologies Ltd is delighted to announce that their high-end iPod dock product – BLOK, has won its second international design award of the year, the coveted Red Dot Product Design Award.

The announcement comes hot-on-the-heels of BLOK's earlier success in this year's iF Product Design Awards.

Revo are one of only eight UK-based companies to receive a Red Dot award in the 2009 competition, and the only British company to receive both a Red Dot and iF Product Design Award in the same year.

Revo are in very good company - other notable winners this year include Adidas, Apple, Aston Martin, Audi, Maserati, Nokia, Porsche, Samsung and Sony.

With more than 7,000 submissions from 60 countries, the Red Dot Product Design Award is the largest and most renowned design competition in the world. Each year an international jury reviews and evaluates the submitted products according to criteria such as degree of innovation, functionality and quality. The group of jurors is made up of renowned designers and design experts from around the globe

The Red Dot award is a seal of quality; it stands for membership of the best in design and business. The winners receive the awards in person on the occasion of the gala ceremony in the Essen Opera House, Essen, Germany – where more than 1,000 international guests from the fields of design, the arts, business and politics will gather on the 23<sup>rd</sup> of June. BLOK will then join other winning products in the "Design On Stage" exhibition at the Red Dot Design Museum on the premises of the Zeche Zollverein World Cultural Heritage Site. The museum houses the world's largest permanent exhibition of contemporary design products.

"Revo is thrilled to receive another Red Dot Award," says David Baxter, Revo's CEO. "Revo has always strived to combine powerful, innovative technology with pioneering product design. This prestigious award validates our goal to be a design leader in the fields of digital audio and digital radio."

BLOK is available from branches of John Lewis or online from [www.johnlewis.com](http://www.johnlewis.com) or [www.revo.co.uk](http://www.revo.co.uk). A bamboo special edition will be available exclusively from branches of Marks and Spencer from summer 2009.

Ends

## **EDITOR'S NOTES:**

### **About BLOK**

BLOK is unlike other iPod speaker systems, being a stunning mix of the highest quality materials, patented audio technologies and high fidelity acoustics. Plastic has been rejected in favour of natural materials, including a beautiful hand-crafted wooden cabinet. Switches, inlays and bezels are custom manufactured from CNC machined aluminium, for that reassuringly solid, cold-to-the-touch feel that only metal can provide. Audio performance is of Hi-Fi standard, thanks to the inclusion of NXT's premium 'Balanced-Radiator' loudspeaker technology. The result is 40 watts of high resolution digital audio, deep satisfying bass and room-filling sound.

### **About Revo Technologies Ltd**

Revo Technologies Ltd is a privately owned designer and manufacturer of digital audio products including iPod sound systems and digital radios for DAB and Internet radio platforms.

REVO has its headquarters in custom-built premises in the historic market town of Lanark in west central Scotland.

REVO use the very best of British design talent and are committed to using the best of available technologies, materials and components. REVO radios are designed in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win a number of industry awards including 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

REVO has enjoyed further critical and sales success with its Pico portable radio model (available in DAB and Wi-Fi internet radio versions), winner of the highly regarded iF and Red Dot product design awards for 2008.

In December 2007, REVO released its ground-breaking BLIK RadioStation model, the world's first combined DAB and Wi-Fi Internet radio. BLIK RadioStation was also the first radio capable of receiving DAB+ broadcasts straight out of the box, without the need for software updates or upgrades. iPod docking versions of the BLIK range have since been added to the range.

In March 2008, REVO was the recipient a Scottish Enterprise Business Excellence Award, in recognition of its sales achievements in overseas markets.

REVO products are now sold in 27 countries worldwide.

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