

REVO

Radio is our Religion

PRESS RELEASE

14TH MAY 2007

TRIO OF PICO MODELS OFFER WORLD OF RADIO CHOICE



Three Pico Models Mark Revo's Domestic Debut

Revo Technologies Ltd, the Scottish digital radio designer best known for its award-winning Revo In-Car DAB adaptor, marks its entry into the domestic digital radio market with the launch of no less than three versions of its 'go-anywhere' PICO model – spanning both DAB Digital Radio and Wi-Fi Internet Radio categories.

The Go-Anywhere Digital Radio

Revo PICO is the ultimate go-anywhere portable digital radio. Thanks to its splashproof design and integral rechargeable battery, PICO can be used indoors or outdoors. As happy in a bathroom or garden as it is in a kitchen or bedroom.

PICO also doubles as a high-quality portable loudspeaker system for your iPod® (or other MP3 device). Simply plug your iPod® into PICO's M-Port using the connection cable supplied, for instant cordless music on the move.

Three different PICO models are available, two covering the DAB platform (PICO and PICO+), the other covering the popular new Wi-Fi Internet radio format (PICO Wi-Fi).

PICO Model Range Explained

PICO: What is PICO? Is it a DAB Digital Radio? Is it an iPod® speaker system? Is it an FM radio? Is it battery or mains powered? Designed for indoor or outdoor use? The truth is, PICO is all of these things. It is a genuine crossover product; one that embraces a number of different technologies and fulfills multiple roles, at home or just about anywhere else. PICO is the go anywhere, digital music companion.

PICO+: PICO+ is an advanced version of the standard PICO model, featuring the ability to Pause, Rewind and Record live radio. Additionally, users can drag-and-drop MP3 music files to PICO+ for cordless music on-the-move. PICO+ also includes an infra-red remote control and in-car power cord.

PICO Wi-Fi: PICO Wi-Fi is capable of accessing over 5,500 internet radio stations from all over the world. Listen to Samba from Brazil's Radio Caraibas, New Orleans Jazz from WWOZ or even live baseball from New York on WFAN 660. All that's required is a Wi-Fi internet connection, and a world of radio choice is yours. PICO Wi-Fi also allows the user to access 'Listen Again' services such as those operated by the BBC, and even wirelessly stream MP3 music from a PC or Apple Mac.

PICO models range in price from £99.95 for the standard PICO, £129.95 for PICO+... to £149.95 for PICO Wi-Fi.

PICO and PICO+ models are now on sale in branches of John Lewis nationwide, they can also be purchased online via www.johnlewis.com, www.amazon.co.uk or directly from the official Revo website – www.revo.co.uk.

PICO Wi-Fi goes on sale in the UK on the 16th July 2007.

Revo Background

Revo Technologies Ltd is a specialist independent designer and manufacturer of digital radio products for the DAB, Internet Radio and U.S. HD Radio platforms.

Revo have their headquarters in new custom-built premises in the historic market town of Lanark in west central Scotland.

Revo use the very best of British design talent and are committed to using the best of available technologies, materials and components. Revo radios are designed in the UK and assembled in Asia by specialist DAB manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win a number of industry awards including 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

Media Contact

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A full media centre is available at <http://www.revo.co.uk/media/contact.php>

NB. A CD-ROM containing product images, logos etc. is available on request.

Need More Information About DAB Digital Radio?

For further information regarding DAB Digital Radio or the DAB Digital Radio marketplace contact the Digital Radio Development Bureau (DRDB):

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Need More Information About Wi-Fi Internet Radio?

For further information regarding the RECIVA internet radio platform please visit www.reciva.com

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