

# REVO

## *Radio is our Religion*

PRESS RELEASE

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## NEW PICO WI-FI RADIO OFFERS WORLD OF CHOICE



### **Pico Wi-Fi Internet Radio Joins Revo's Pico Family**

Revo Technologies Ltd, the Scottish digital radio designer, has announced a new addition to its popular Pico portable radio family. Pico Wi-Fi is the world's first self-powered internet radio, capable of receiving over 5,500 radio stations from around the world.

### **The Go-Anywhere Digital Radio**

Pico Wi-Fi is the ultimate go-anywhere portable internet radio. Thanks to its splashproof design and integral rechargeable battery, Pico Wi-Fi can be used indoors or outdoors - as happy in a bathroom or garden as it is in a kitchen or bedroom.

Pico Wi-Fi also doubles as a high-quality portable loudspeaker system for your iPod® (or other MP3 device). Simply plug your iPod® into Pico's M-Port using the connection cable supplied, for instant cordless music on the move.

## **A World of Choice**

Pico Wi-Fi is capable of accessing over 5,500 internet radio stations from all over the world. Listen to Samba from Brazil's Radio Caraibas, New Orleans Jazz from WWOZ or even live baseball from New York on WFAN 660. All that's required is a Wi-Fi internet connection, and a world of radio choice is yours. Pico Wi-Fi also allows the user to access 'Listen Again' services such as those operated by the BBC, and even wirelessly stream MP3 music from a PC or Apple Mac.

## **No Rules, No Frontiers**

With internet radio there is massive choice, no subscription charges and no international boundaries.

## **Connect, Select... and Listen**

Pico Wi-Fi links to any broadband Wi-Fi connection to stream both live and "Listen Again" internet radio broadcasts. Stations are listed alphabetically by country or music type, making selection simple – and Pico's portable design means that it can be used wherever you have a Wi-Fi connection. Additionally, Pico allows you to play music files stored on any Wi-Fi enabled PC or Apple Mac in your home.

## **Pico Wi-Fi Key Internet Radio Features**

- Easy access to over 5,500 internet radio stations from around the globe
- Search by genre or country
- Access "Listen Again" services such as those operated by the BBC
- Real Media, MP3 and WMA compatible

## **Pico Wi-Fi Key Hardware Features**

- Internal rechargeable battery for complete wireless freedom
- Go-anywhere splashproof design
- Plug an iPod® into Pico's M-Port™ and you have a cordless speaker system
- FM radio reception
- Includes infra-red remote control with presets

## **Media Player**

Pico Wi-Fi also offers full media player functionality, enabling the user to listen to audio tracks stored on PCs or Apple Macs connected to the same local Wi-Fi network.

## **Simplicity**

Using Pico Wi-Fi couldn't be simpler, with no complicated set-up operations and no software to load.

## **Wi-Fi Connection**

Pico Wi-Fi automatically connects to your existing Wi-Fi network and uses your broadband connection to access the Reciva Internet Radio Gateway. The Gateway then uploads the very latest station listings to Pico automatically – leaving the user to simply select a station by country or genre... and enjoy some great radio.

## **Station List**

There are currently more than 5,500 stations listen on the Reciva Gateway, with more added every day. Reciva monitor and review the station list on a daily basis meaning that Pico Wi-Fi will always have the latest stations. Every time Pico Wi-Fi is switched off and back on again, it will automatically download the latest station list.

### **M-Port™ - iPod® and MP3 Sound Support**

Revo's M-Port™ technology allows for quick and easy connection of an iPod® (or other MP3 devices or sound sources) to Pico Wi-Fi™. Using the connection lead supplied, simply plug an iPod® (or other such device) into Pico's M-Port™ and you have a cordless sound system, providing high quality, expansive digital audio in a flash.

**Pico Wi-Fi costs £149.95 and goes on sale in the UK & internationally on the 16/7/07**

Pico Wi-Fi can be pre-ordered by visiting the official Revo website – [www.revo.co.uk](http://www.revo.co.uk).

### **Revo Background**

Revo Technologies Ltd is a specialist independent designer and manufacturer of digital radio products for the DAB, Internet Radio and U.S. HD Radio platforms.

Revo have their headquarters in new custom-built premises in the historic market town of Lanark in west central Scotland.

Revo use the very best of British design talent and are committed to using the best of available technologies, materials and components. Revo radios are designed in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win a number of industry awards including 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

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A full media centre is available at <http://www.revo.co.uk/media/contact.php>

***NB.** A CD-ROM containing product images, logos etc. is available on request.*

### **Need More Information About Wi-Fi Internet Radio?**

For further information regarding the RECIVA internet radio platform please visit [www.reciva.com](http://www.reciva.com)



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