



NEWS RELEASE

Revo goes back to the future with HERITAGE multi-format radio with iPod docking and Last.fm



Lanark, Scotland, 26th October 2009: Revo Technologies is delighted to announce the release of HERITAGE, the firm's latest multi-format digital radio.

HERITAGE is a contemporary reinterpretation of classic European table radio designs from the 50's and 60's. The nostalgia however, runs only skin deep, since HERITAGE is actually one of the most sophisticated digital radios ever produced. Underneath its traditional wood and metal exterior, beats the very latest multi-platform digital radio technology.

This deluxe radio is capable of providing coverage of a variety of radio broadcast types including DAB, DAB+, FM and Wi-Fi internet radio – as well as offering wireless audio streaming and docking for all current iPod models.

HERITAGE is crafted using the finest quality materials and components. Its cabinet is constructed using a combination of aluminium, soft rubberised plastics and real walnut veneer. Audio performance is delivered by a custom designed 3" neodymium speaker driver, driven by a superb high fidelity 7W amplifier. Lastly, HERITAGE benefits from a large 'secret-until-lit' graphical OLED display and innovative joystick control system for maximum ease of operation.

In addition to its extensive terrestrial and internet radio capabilities, HERITAGE will also provide access to online music service Last.fm*. Simply choose an artist or genre and let Last.fm build the perfect playlist from its library of 5 million tracks – unique to the user, and fresh every time. Alternatively, an existing Last.fm profile can be used. HERITAGE includes a free 30 day Last.fm trial subscription, thereafter a £3.00 per month subscription charge applies.

HERITAGE has an SRP of £229.95 and will be available in the UK from early November, exclusively from branches of John Lewis, or online from www.johnlewis.com and www.revo.co.uk

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Editor's Notes

About Revo Technologies

Revo Technologies Ltd is a privately owned designer and manufacturer of high quality digital audio products for the DAB, DAB+ and internet radio platforms, as well as for Apple's iPod and iPhone devices.

REVO's headquarters and product design group are located in custom-built premises in the historic market town of Lanark in West Central Scotland.

REVO is committed to utilising the best of available technologies, materials and components. REVO radios are designed exclusively in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the pioneering Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

REVO has enjoyed further critical and sales success, from the iF and Red Dot Product Design Award winning Pico portable radio, to the ground-breaking BLIK RadioStation – the world's first combined DAB and internet radio, and the first DAB radio to include coverage of the new DAB+ digital radio standard. In August 2009 REVO announced IKON, the world's first colour touch-screen multi-format digital radio.

REVO products are sold in 25 countries worldwide.

www.revo.co.uk

About Last.fm

Founded in 2002 in London, Last.fm is the online, social music revolution that connects people with music and artists with listeners. By joining the Last.fm community, music fans can choose to share their music preferences by linking their media player to the Last.fm database. This database is populated continually with over 600 million monthly track submissions from Last.fm music fans. As a result, Last.fm can intelligently recommend songs, artists, local concerts and even other members based on their musical tastes. Thanks to partnerships with EMI, Warner Music Group, Sony BMG, CD Baby, independent aggregators The Orchard and IODA, and more than 100,000 independent musicians and 20,000 labels that upload music directly to the site, Last.fm can draw recommendations from one of the most extensive online music catalogues.

www.last.fm.

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A range of HERITAGE product images are available for download at <http://www.revo.co.uk/media/gallery-heritage.php>

* Last.fm currently only available in the UK, Germany and USA.

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